

LOUISIANA STADIUM AND EXPOSITION DISTRICT
BOARD OF COMMISSIONERS MINUTES
FROM THE MEETING OF JUNE 23, 2026

ROLL CALL

PRESENT: The meeting was called to order at 2:25 PM by Chairman Robert Vosbein, Jr. The Commissioners present were Robert Vosbein, Jr., Daniel “Beckett” Becnel, Matt Bowers, Tommy Cvitanovich, and Courtney Guastella. Absent were Commissioners Derrick Earles and Cedric Richmond. We have a quorum.

I. APPROVAL OF THE MINUTES OF THE JUNE 23 2026, MEETING

Following the Pledge of Allegiance, Chairman Vosbein made opening remarks which included: the likelihood of an August LSED Board Meeting in place of July; the upcoming Press Conference to kick off The Shrine on Airline Project; and comments concerning the end of the Fiscal Year and the pending Legal Matters on today’s Agenda.

The May 23, 2026, Minutes were adopted on motion of Commissioner Cvitanovich, with a second by Commissioner Becnel.

II. ASM/SMG REPORT (INCLUDING OPERATIONS)

Evan Holmes then began the Legends Report, noting the ramp-up to the busy period, including preparation for the Essence Festival across the July 4th weekend; the Sugar Bowl Hall of Fame Induction Ceremony; the approval of the Fiscal Year 2026-2027 Budget, noting a profit in the \$1.3 million to \$1.5 million range for the prior Fiscal Year; operational improvements to reduce costs; and a good forecast for the next Fiscal Year.

Chairman Vosbein then congratulated the Legends Team, including Evan Holmes and Jessica Trabeaux, for their leadership on Budget Matters.

Mr. Holmes then announced that Finn Bendana (Booking and Revenue Manager) will be leaving soon to pursue his MBA at the University of Texas-Austin. Mr. Holmes commended Finn for his excellent work product, especially on significant events such as the Savannah Bananas and the Hondo Rodeo, and his education going forward.

Mr. Holmes continued with his comments concerning the 2026-2027 Budget, which assumes a breakeven budget with conservative estimates on the hotel tax and event revenue. While conservative on the Event side, Mr. Holmes was bullish on the Food and Beverage Operations, now that Legends has one full year of experience at these facilities.

Mr. Holmes expects a busy Superdome Calendar for the coming year and a conservative projection for the Smoothie King Center. He then turned to Finn Bendana for his final summary.

[This concludes the Report of Mr. Holmes]

Finn Bendana's report highlighted: the Rob49 Concert at the SKC; the upcoming Essence Festival featuring CardiB; Patti Labelle; Brandy and Monica; the Hot Wheels Monster Trucks; the X Games; the recently-announced Cash Money and No Limit Tour; and the Rod Wave.

[This concludes the Initial Report of Mr. Bendana]

Abby Jones then focused on Sales and Marketing efforts including: the partnership with the Audubon Zoo, Birds of Prey Program; the Canine Training Program led by Jeff Powell and Joe Frank; and a congratulations to Sal LaRocca, who has been with ASM/Legends for more than 25 years and was presented with the Joe Gemelli Fleur de Lis Award for outstanding service to the organization and the public. His work at the Superdome and Smoothie King Center have been exemplary. The Saints have put Sal into their "Hall of Fame", which is outstanding recognition for his customer/fan service.

[This concludes the Report of Abby Jones]

Jessica Trabeaux then moved to the Finance Report, which noted: excess funds/profit for the Fiscal Year of approximately \$1.3 million; recognition of the efforts by the Directors and Managers for Operational Expense control; and she provided an update on the hotel/motel tax for the coming year.

[This concludes the Report of Jessica Trabeaux]

Mr. Bendana then returned to part of his report, including: confirmed Events for the Smoothie King Center; the NBA Scheduling Deadline, which will reserve SKC dates, and the upcoming Bruno Mars Concert, followed by two nights of Usher/Chris Brown.

[This concludes the Report of Mr. Bandana]

In response to questions, Mr. Holmes noted that the Essence Festival is running ahead of 2025 in terms of ticket sales, with a good entertainer lineup this year. Michelle Obama will be part of the Speaking Panel for Essence.

Mr. Holmes then completed his Report by noting certain self-funded capital projects and repair and replacement efforts that can be used in the upcoming Fiscal Year.

Eileen Long then provided the Construction Report and Update, which included: the Alario Center Life Safety and ADA Project; the TPC Louisiana DeWatering and Generators Project; the Smoothie King Center Freight Elevator Project; the completion of the Superdome PTZ Camera Control Room Project; and the success in reaching a Guaranteed Maximum Price with Broadmoor for The Shrine on Airline Project that allows construction to begin, with a stated completion date of June 2027.

[This concludes the Report of Eileen Long]

Kathleen Turner then provided her Diversity and Business Opportunity Program Report, which noted: the YouthForce NOLA Summer Internship Program; the Orientation Resources Toolkit; and the Business Incubator Program; and related events.

[This concludes the Report of Kathleen Turner]

III. LEGAL REPORT

Chairman Vosbein then turned the meeting over to Mr. Roedel for the Legal Report. The Published Agenda included 16 Resolutions, all of which were vetted by Legal, have been approved, and are fully funded. There is a need to add two additional Resolutions at the end of today's Agenda by motion and approval of the Board, and Mr. Roedel will read those Resolutions into the Court Reporter's record.

[This concludes the report of LSED Legal Counsel Larry Roedel]

IV. ADDITIONAL COMMENTS

(None at this time.)

V. ADJOURNMENT

There being no Public Comment, on motion of Commissioner Vosbein, with all Commissioners present concurring, the meeting was adjourned at 3:08 PM.